

The background of the entire page is a white surface with large, expressive, and textured strokes of a vibrant red paint. These strokes are positioned diagonally, with one large stroke on the left side and another on the right side, leaving a white central area where the text is located.

# KRIPA

VENEZIA

NATURAL AND PERFORMING

MAKE UP

TECHNICAL  
PRODUCT SHEETS

EN

MARCH 2018

**UP TO 100%**  
**NATURAL ORIGIN** INGREDIENTS.  
ABSOLUTE RESPECT FOR YOUR SKIN  
AND ALL THAT SURROUNDS YOU.

0%

0% SILICONES, 0% PARABENS, 0% PHENOXYETHANOL,  
0% MINERAL OILS, 0% PARAFFIN, 0% TEA, 0% ALCOHOL,  
0% ETHOXYLATES, 0% NANOMATERIALS, 0% CHEMICAL UV  
FILTERS, 0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

NICKEL, CHROMIUM, COBALT, ARSENIC, CADMIUM, MERCURY, LEAD TESTED.

DERMATOLOGICALLY AND OPHTHALMOLOGICALLY TESTED.

KRIPA products are produced in compliance with the applicable requirements of the  
EU COSMETIC REGULATION 1223/2009.

In accordance with this regulation, KRIPA remains faithful to its founding principles/philosophy  
by not testing any of its final products or individual ingredients on animals.

Products with natural origin ingredients. Any slight change in color and / or odor does not change the properties of the  
product. It is advisable to use after washing your hands. Close the container after each use and store in a cool, ventilated  
place, protected from light.

Kripa is an innovative project, born from an extremely innovative idea of beauty. It started from **a big passion for make-up and above all a deep love for well-being**. The creators and formulators of Kripa have developed a complete line of cosmetics that uses a revolutionary technological process, that combines carefully selected botanical ingredients with natural active ingredients in functional quantity. The result is a make-up line that adheres to the highest standards of quality while maintaining absolute respect for your skin. More than just an idea, it's a beauty ethic.

## GOALS

Kripa main goal is creating a make up line which would **enhance our beauty and at the same time also respect and care for our skin**. Through beauty, we want to create physical and psychological well being. Our second aim was to **satisfy all market sectors**, for instance:

- Customers who buy professional make-up products in high-end perfumeries, looking exclusively for high performance.
- Customers who buy natural products even though they are not completely satisfied in terms of performance.
- Customers who want both performance and naturalness.
- Customers with sensitive or allergic skin.

## MAIN CHARACTERISTICS

The fundamental principles of Kripa on which the whole project is based can be summarized in **10 essential points**:

### 1 - KRIPA RESEARCH AND DEVELOPMENT LABORATORY

All the research and development phases have been carried out entirely in our laboratories.

### 2 - MADE IN ITALY

Kripa make-up line is made in Italy.

### 3 - IMPECCABLE PERFORMANCE

The first thing a woman aims for is performance. It is an essential aspect and no one is willing to reach a compromise on this. Therefore, we worked very hard to fulfill our intention of creating a natural make-up line able to satisfy all the expectations of our customers, even those who buy professional products or make-up products only in high-end perfumeries.

### 4 - NATURALNESS

Apart from performance, women want to use products that are healthy for skin, taking care of their beauty and their well-being. That is the reason why our products have been formulated selecting and choosing only the purest and highest raw materials of natural origin that can be found in our formulas, up to 100%.

### 5 - BLACK LIST

Our formulas omit the most damaging substances that we usually find on the market such as: silicones, parabens, preservatives, phenoxietanol, mineral oils, paraffin, tea, alcohol, etoxhilates, chemical UV filters, nanomaterials, allergens, perfume, animal derived ingredients and so on. All of these substances have been replaced with **alternative eudermal ingredients** that ensure microbiological purity and maximum skin compatibility.

## 6 - CORPORATE TRANSPARENCY

From the beginning, we decided to adopt an extremely transparent policy towards our customers and partners. In the technical product sheets as well as in our website, our partners can find all the information they need to satisfy their curiosity and to answer all customer's questions. They contain the general explanation of the product, the list of the substances omitted and the list of main active principles and ingredients which characterize the formula. **Moreover** there is a chart where we declare the percentage of natural origin ingredients, the percentage of eco-certified ingredients, the percentage of mineral pigments and the percentage of non-natural ingredients with the relevant explanation. We also express the suitability of the products for vegetarians and vegans. It is possible to consult the heavy metal impurities limits. All production lots are tested for 7 heavy metals. You can find all the results expressed in ppm and listed clearly in the charts of the technical product sheets.

## 7 - SKIN CARE ACTION

Kripa products have a **double function**, make-up and skin care in one. Two years of laboratory research, after which perfection was attained in terms of endurance, product performance and skin care action. Our products have exceptional regenerating and repairing properties thanks to a high concentration of active ingredients added in functional quantity. It's a group of active principles that work as a global action in various layers of epidermis, contributing to maintain our skin always young, elastic and beautiful. A choice which is made rarely in the make-up world and that makes Kripa products innovative also under this profile.

## 8 - HEAVY METAL TEST

All production lots are tested for **7 heavy metals** that are the main cause for adverse reactions: Arsenic, Cadmium, Cobalt, Chromium, Mercury, Nickel, Lead and all the results are listed clearly in the charts of the technical product sheets.

## 9 - SUITABILITY FOR SENSITIVE AND ALLERGIC SKIN

Kripa make-up line is specific for people with sensitive and allergic skin. Allergies and intolerances have been highly increasing in the last few years, so nowadays there is a strong need for products with high skin tolerance. All our products are formulated and balanced to minimize the occurrence of adverse reactions and are ideal also for eyes and for the most sensitive skin.

## 10 - ATTENTION TO EVERY DETAIL

Kripa's packaging is very refined and combines minimal design with luxurious finishes. The pack is seductive and captivating and is characterized by a personalized palette of refill pans, which allows you to easily create your own mix of shades as desired while **paying special attention to environmental protection** and to cutting costs thanks to its reusable case.

All of these 10 fundamental principles make Kripa Venezia an **innovative and much loved brand** all over the world.

- 6. PRIMER
- 7. EXPERT TOUCH PRIMER
- 9. TOTAL REVIVE PRIMER
- 11. EXPERT TOUCH CONCEALER
- 13. EXPERT TOUCH FOUNDATION
- 15. TOTAL REVIVE FOUNDATION
- 17. RADIANT SKIN BB CREAM
- 19. SHEER FINISH COMPACT POWDER
- 21. DELICATE SHADE BRONZER
- 23. TRUE BRILLIANCE BLUSH
- 25. PERFECT BASE EYE PRIMER
- 27. FINE KHOL EYELINER
- 29. PURE DEFINITION LIQUID EYELINER
- 31. PRECIOUS ACCENT EYESHADOW
- 33. VELVET PERFECTION EYESHADOW
- 35. PURE INTENSITY MASCARA
- 37. FINE CONTOUR LIPLINER
- 39. VIBRANT COLOUR LIPSTICK
- 41. VOLUME INTENSE LIP GLOSS
- 43. ABSOLUTE CARE VITAMIN BASE
- 45. ABSOLUTE CHARM NAIL LACQUER
- 47. K BEAUTY GLOVE



A line of professional and functional primers formulated with natural ingredients that combine the concept of make up with that of skin care. Both have been designed to perfectly prepare the skin for a **flawless make up**.

Two multi-functional products rich with active ingredients that hydrate, protect, even out, regenerate and repair the skin.

Specifically designed for use with the two Kripa foundations, these products provide an actual beauty treatment when the fresh velvety white base cream is applied over the entire face, underneath make up.

Perfecting texture and minimizing visible pores, they prepare the skin while simultaneously smoothing and toning.

An effective hydrating base, these primers fill in the fine lines caused by dehydration, improving the appearance of all skin types, even of mature skin, thanks to their immediate filler and lifting action.

They illuminate and balance skin to even out texture for long-lasting make up coverage, guaranteeing a silky, velvety finish.

They invisibly give a fresh, light-weight feel to the make up base and make foundation glide on easily and evenly, while delivering full coverage.

From the moment of application, the skin immediately feels its weightless freshness together with a sense of comfort that lasts all day.



### HOW TO APPLY:

After routine beauty regimen and before foundation, uniformly apply a small amount with fingertips avoiding the eye area.





0%

0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

## SMOOTHS AND PERFECTS SKIN TEXTURE.

Smoothing and perfecting professional make up base formulated with natural ingredients. Its mattifying effect keeps excess shine under control for a velvety matte finish. Ideal with Expert Touch Foundation, Kripa's compact cream foundation. Suitable for all skin types.

## ACTIVE/MAIN INGREDIENTS

## DERMATOLOGICALLY TESTED

### BLEND OF 3 HYALURONIC ACIDS\*

Hyaluronic acids with low, medium and high molecular weight active on various layers of the epidermis.

Action: deep skin hydration restores tone and firmness to skin. Acts as a filler working from within to fill out facial lines. Provides long-lasting hydration.

\*EFFECTIVE DOSE.

### OLIVE EXTRACT\*

Active olive extract with anti-aging and anti-inflammatory properties.

Guarantees protection against UV rays to help prevent cellular damage.

In vivo studies on the melanocyte skin layer in humans have shown that this active ingredient reduces the quantity of melanin produced. As a result it is effective in diminishing skin spots caused by age, medications or excessive exposure to the sun.

Action: depigmentation of skin spots, anti-aging, anti-inflammatory, antioxidant.

\*EFFECTIVE DOSE

### SPILANTHES ACMELLA FLOWER EXTRACT\*

Action: lifting and anti-wrinkle. The extract stimulates the production of collagen and firms the skin at the deepest layers, giving lift and firmness while visibly smoothing wrinkles. The skin appears smoother and more compact.

\*EFFECTIVE DOSE.

### BETAINE: SUGAR BEET EXTRACT\*

Action: an effective moisturizer whose absorption re-establishes moisture balance to the skin. As a softening agent, it gives elasticity to the skin.

\*EFFECTIVE DOSE.

### PORCELAIN FLOWER (HOYA LACNOSA)

Extract of Hoya Lacnosa, a well-known flower that has been used for millennium in Chinese Medicine. Rich in terpenes, flavonoids and phytosterols, it is renowned for its protective properties. This active ingredient creates a noticeably brightening effect, making the skin more radiant.

### PLANT ESTERS

Action: softening.

### NATURAL POWDERED FILLER

Action: fills out wrinkles, smoothing and evening out skin texture.

### NATURAL FILM

Keeps make up in place to give long-lasting coverage.

### SEBUM-ABSORBANT POWDER

Action: reduces skin oils without drying the texture.

### ROSEMARY OIL

Action: antioxidant.

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin.	≥ 99%*
A synergic blend of ingredients that works to keep the formula microbiologically pure.	≤ 1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%
Dermatologically tested	Suitable for vegetarians and vegans

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 1
Chromium	< 1
Mercury	< 0,3
Nickel	< 1
Lead	< 1



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

KRIPA products are produced in compliance with the applicable requirements of the EU COSMETIC REGULATION 1223/2009. In accordance with this regulation, KRIPA remains faithful to its founding principles/philosophy by not testing any of its final products or individual ingredients on animals.

Residual heavy metal content can cause allergic reactions or skin sensitivity, especially for those with this predisposition. Each kripa product has been formulated to minimize the presence of heavy metals and each production batch is tested to assure tolerance limits are not exceeded.

\*% Referring to the ingredients list.





0%

0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

### BALANCES AND PERFECTS SKIN TEXTURE.

Balancing and perfecting make up base formulated with natural ingredients. Pleasantly refreshing, it nourishes and hydrates to give incredible softness resulting in skin that is silky to the touch with a polished finish.

Ideal with Total Revive Foundation, Kripa's liquid foundation. Suitable for all skin types.

### ACTIVE/MAIN INGREDIENTS

### DERMATOLOGICALLY TESTED

#### BLEND OF 3 HYALURONIC ACIDS\*

Hyaluronic acids with low, medium and high molecular weight active on various layers of the epidermis.

Action: Deep skin hydration restores tone and firmness to skin. Acts as a filler working from within to fill out facial lines. Provides long-lasting hydration.

\*EFFECTIVE DOSE.

#### SPILANTHES ACMELLA FLOWER EXTRACT\*

Action: lifting and anti-wrinkle. The extract stimulates the production of collagen and firms the skin at the deepest layers, giving lift and firmness while visibly smoothing wrinkles. The skin appears smoother and more compact.

\*EFFECTIVE DOSE.

#### BETAINE: SUGAR BEET EXTRACT\*

Action: an effective moisturizer whose absorption re-establishes moisture balance to the skin. As a softening agent, it gives elasticity to the skin.

\*EFFECTIVE DOSE.

#### OLIVE EXTRACT\*

Active olive extract with anti-aging and anti-inflammatory properties. Guarantees protection against UV rays to help prevent cellular damage.

In vivo studies on the melanocyte skin layer in humans have shown that this active ingredient reduces the quantity of

melanin produced. As a result it is effective in diminishing skin spots caused by age, medications or excessive exposure to the sun. Action: depigmentation of skin spots, anti-aging, anti-inflammatory, antioxidant.

\*EFFECTIVE DOSE

#### PORCELAIN FLOWER (HOYA LACNOSA)

Extract of Hoya Lacnosa, a well-known flower that has been used for millennium in Chinese Medicine. Rich in terpenes, flavonoids and phytosterols, it is renowned for its protective properties. This active ingredient creates a noticeably brightening effect, making the skin more radiant.

#### PLANT ESTERS

Action: softening.

#### SWEET ALMOND OIL

Action: softening, nourishing, regenerating, adds elasticity to the skin.

#### NATURAL POWDERED FILLER

Action: fills out wrinkles, smoothing and evening out skin texture.

#### NATURAL FILM

Keeps make up in place to give long-lasting coverage.

#### SEBUM-ABSORBANT POWDER

Action: reduces skin oils without drying the texture.

#### ROSEMARY OIL

Action: antioxidant.

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin.	≥ 99%*
A synergic blend of ingredients that works to keep the formula microbiologically pure.	≤ 1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%
Dermatologically tested	Suitable for vegetarians and vegans

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 0,5
Cadmium	< 0,3
Cobalt	< 0,5
Chromium	< 1
Mercury	< 0,3
Nickel	< 1
Lead	< 1



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.



## CONCEALER MAXIMUM COLOUR AND COMFORT.

Creamy concealer, made with natural ingredients, gives intense colour and maximum comfort. Applies easily, leaving a soft, supple layer on the skin. Buildable texture designed to minimize imperfections. Blendable, light and long-wearing. Enriched with active ingredients possessing regenerative and restorative properties, it is ideal for all skin types and under the eyes.

**0%** 0% SILICONES, 0% PARABENS, 0% PHENOXYETHANOL,  
0% MINERAL OILS, 0% PARAFFIN, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

## ACTIVE/MAIN INGREDIENTS

### SUNFLOWER WAX

Action: protective and softening.

### OMEGA 3 AND 6 FROM CAMELINA SATIVA

Action: antioxidant and anti-free radicals.

### SHEA BUTTER

Action: restorative and healing for the skin.

### BEESWAX

Action: protective, prevents skin from dehydrating.

### ABSORBANT SPHERICAL POWDER

Action: promotes fluidity and absorbs excess sebum.

### FRAGRANCE FREE

Product is therefore suitable for all skin types and under-eye area.

### ROSEMARY OIL

Action: antioxidant.

PORCELAIN: hides imperfections on fair skin colour.

LIGHT BEIGE: hides imperfections on lighter skin colour.

HONEY BEIGE: hides imperfections on darker and olive-coloured skins.

ORANGE: covers dark circles.

MINT GREEN: hides blemishes.

## SHADES:

## DERMATOLOGICALLY TESTED



C.ET00 PORCELAIN  
C.ET01 LIGHT BEIGE  
C.ET02 HONEY BEIGE  
C.ET03 ORANGE  
C.ET04 MINT GREEN

NEW

NEW

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 90%*
Ecocert certified/ certifiable	≥ 53%
Other highly skin compatible ingredients work as a texture enhancer and guarantees spreadability	≤ 10%
Silicones	0%
Parabens	0%
Phenoxyethanol	0%
Mineral oils, paraffin	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

Dermatologically tested

Suitable for vegetarians (contains beeswax)

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 3
Chromium	< 5
Mercury	< 0,3
Nickel	< 5
Lead	< 3



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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Residual heavy metal content can cause allergic reactions or skin sensitivity, especially for those with this predisposition. Each kripa product has been formulated to minimize the presence of heavy metals and each production batch is tested to assure tolerance limits are not exceeded.

\*% Referring to the ingredients list.

0%  
0% SILICONES, 0% PARABENS, 0% PHENOXYETHANOL,  
0% MINERAL OILS, 0% PARAFFIN, 0% EDTA,  
0% PROPYLENE GLYCOL, 0% TEA, 0% ALCOHOL,  
0% ETHOXYLATES, 0% NANOMATERIALS,  
0% CHEMICAL UV FILTERS, 0% ANIMAL-DERIVED  
INGREDIENTS, 0% FRAGRANCE.



## LIGHT-WEIGHT MOISTURIZING FOUNDATION FOR MAXIMUM COMFORT, WITH PHYSICAL UV FILTERS. MEDIUM-HIGH COVERAGE.

A soft and comfortable creamy foundation formulated with natural ingredients. Thanks to its texture and buildable coverage, it gives even tone and stay-true colour. Extremely light-weight on the skin, it creates a fresh look and natural finish.

The formula is suitable for dry skin.

**Application tips:** for best results for combination and oily skins as well, use together with Expert Touch Primer.

### ACTIVE/MAIN INGREDIENTS

#### SPILANTHES ACMELLA FLOWER EXTRACT

Action: lifting and anti-wrinkle.

The extract stimulates the production of collagen making the skin more compact from within. The final effect is both firming and lifting. Skin looks firmer and wrinkles appear visibly more relaxed.

#### OLIVE EXTRACT

Active olive extract with anti-aging and anti-inflammatory properties. Guarantees protection against UV rays to help prevent cellular damage.

In vivo studies on the melanocyte skin layer in humans have shown that this active ingredient reduces the quantity of melanin produced. As a result it is effective in diminishing skin spots caused by age, medications or excessive exposure to the sun. Action: depigmentation of skin spots, anti-aging, anti-inflammatory, antioxidant.

#### LOW MELTING POINT WAX

100% vegetal origin, thanks to the body temperature it blends with the skin giving a softening effect and protecting even the most sensitive skin.

#### SUNFLOWER WAX

Action: protective and softening.

#### SHEA BUTTER

Action: restorative and healing for the skin.

#### ECOCERT-APPROVED ESTER

Action: Remarkable moisturizing properties. Increases skin hydration considerably. Comparable to the effects of hyaluronic acid.

#### ABSORBANT SPHERICAL POWDER

Action: promotes fluidity and absorbs excess sebum.

#### ROSEMARY OIL

Action: antioxidant.

### SHADES:

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN



FDTC.ET10 PORCELAIN  
FDTC.ET20 LIGHT BEIGE  
FDTC.ET30 MEDIUM BEIGE  
FDTC.ET40 HONEY BEIGE

NEW

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 90%*
Ecocert certified / certifiable	≥ 53%
Other highly skin compatible ingredients work as a texture enhancer and guarantees spreadability	≤ 10%
Silicones	0%
Parabens	0%
Phenoxyethanol	0%
Mineral oils, paraffin	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Chemical UV filters	0%
Fragrance	0%
Animal-derived ingredients	0%



## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 3
Chromium	< 5
Mercury	< 0,3
Nickel	< 5
Lead	< 3

**Dermatologically tested  
for sensitive skin.**

**Suitable for vegetarians  
(contains beeswax)**

NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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Residual heavy metal content can cause allergic reactions or skin sensitivity, especially for those with this predisposition. Each kripa product has been formulated to minimize the presence of heavy metals and each production batch is tested to assure tolerance limits are not exceeded.

\*% Referring to the ingredients list.



0%

0% SILICONES, 0% PARABENS, 0% PHENOXYETHANOL,  
0% MINERAL OILS, 0% PARAFFIN, 0% TEA, 0% ALCOHOL,  
0% ETHOXYLATES, 0% NANOMATERIALS, 0% ANIMAL-DERIVED  
INGREDIENTS, 0% FRAGRANCE.



### LONG-LASTING FOUNDATION WITH A NATURAL SATIN FINISH. MEDIUM-HIGH COVERAGE.

Made with natural ingredients, this non-transfer foundation has a soft, light texture. Its smooth and silky coverage gently blends into the skin to create a natural look. Working through the skin's various layers, the spilanthes acmella extract and a blend of hyaluronic acids of varying molecular weight, give in-depth hydration and anti-ageing effect leaving the skin soft and supple. The formula is suitable for combination and oily skin types.

**Application tips:** for best results for dry skin, use together with Total Revive Primer.

### ACTIVE/MAIN INGREDIENTS

#### SPILANTHES ACMELLA FLOWER EXTRACT\*

Action: lifting and anti-wrinkle.

The extract stimulates the production of collagen making the skin more compact from within. The final effect is both firming and lifting. Skin looks firmer and wrinkles appear visibly more relaxed.

\*EFFECTIVE DOSE

#### BLEND OF 3 HYALURONIC ACIDS

Hyaluronic acids with low, medium and high molecular weight active on various layers of the epidermis.

Action: Deep skin hydration restores tone and firmness to skin. Acts as a filler working from within to fill out facial lines. Provides long-lasting hydration.

**EMULSIFIER** from natural ingredients.

**GLYCOPROTEINS** derived from yeast cell walls, deposit an elegant, flexible moisture

retentive film on the skin. This active ingredient imparts a very soft after-feel on the skin, granting longer wearing cosmetics due to its substantive film forming capabilities.

#### PHOSPHOLIPIDS

Action: restores the double lipid cell layer restoring damaged skin and strengthening its natural protective function.

#### PIGMENTS COATED WITH LARCH EXTRACT NATURAL POLYSACCHARIDE

Action: thanks to high skin compatibility, colour adheres easily during application creating a light, silky layer with long-lasting effect.

The skin is not in direct contact with iron oxides which have been known to provoke oxidizing reactions and is therefore protected by this layer made with natural plant extracts.

#### ROSEMARY OIL

Action: antioxidant.

### SHADES:



### DERMATOLOGICALLY TESTED

FDT.TR10 PORCELAIN  
FDT.TR20 LIGHT BEIGE  
FDT.TR30 MEDIUM BEIGE  
FDT.TR40 HONEY BEIGE

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 96%*
Other highly skin compatible ingredients with non-transfer properties	≤ 4%
Silicones	0%
Parabens	0%
Phenoxyethanol	0%
Mineral oils, paraffin	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

Dermatologically tested

Suitable for vegetarians (contains beeswax)

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 1
Chromium	< 5
Mercury	< 0,3
Nickel	< 3
Lead	< 1



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.



## BB CREAM FOR SMOOTH, EVEN SKIN-TONE WITH PHYSICAL UV FILTERS. LIGHT COVERAGE.

This soft, coloured cream, made with natural ingredients, is pleasantly refreshing and light to the touch. It provides even skin-tone, hiding imperfections in a natural way. Richly nourishing and moisturizing, it leaves the skin looking healthy and well-cared for, while physical filters protect from harmful UV rays. The anti-ageing action of the Spilanthes Acmella flower extract stimulates the production of collagen, working from within to make skin more compact. Its lifting effect gives skin a radiant firm finish. Suitable for all skin types.

**0%** 0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% CHEMICAL UV FILTERS, 0% ANIMAL-DERIVED INGREDIENTS,  
0% FRAGRANCE.

## ACTIVE/MAIN INGREDIENTS

### SPILANTHES ACMELLA FLOWER EXTRACT\*

Action: lifting and anti-wrinkle.

The extract stimulates the production of collagen making the skin more compact from within. The final effect is both firming and lifting. Skin looks firmer and wrinkles appear visibly more relaxed.

\*EFFECTIVE DOSE.

### PEG-FREE NON-IONIC EMULSIFIER

from natural ingredients.

### SWEET ALMOND OIL

Action: softening, nourishing and restorative.

### SQUALANE OF VEGETABLE ORIGIN

Action: skin regenerator.

### BETAINE: SUGAR BEET EXTRACT

Action: effective moisturizer which restores balance to skin hydration through osmosis. Leaves skin soft and supple.

### SOFT FOCUS AGENT

Action: reflects the light to minimize imperfections.

### PIGMENTS COATED WITH A TREATMENT OF NATURAL ORIGIN

Action: thanks to high skin compatibility, colour adheres easily during application creating a light, silky layer with long-lasting effect.

The skin is not in direct contact with iron oxides which have been known to provoke oxidizing reactions and is therefore protected by this layer of vegetable origin.

### PEARLESCENT PIGMENTS

Action: illuminate the face.

### ROSEMARY OIL

Action: antioxidant.

## SHADES:

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN



BB.RS20 LIGHT BEIGE  
BB.RS30 MEDIUM BEIGE  
BB.RS40 HONEY BEIGE

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 96%*
Other highly skin compatible ingredients to stabilise physical uv filters	≥ 4%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Chemical UV filters	0%
Animal-derived ingredients	0%
Fragrance	0%

Dermatologically tested for sensitive skin

Suitable for vegetarians and vegans

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 1
Chromium	< 3
Mercury	< 0,3
Nickel	< 3
Lead	< 3



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

KRIPA products are produced in compliance with the applicable requirements of the EU COSMETIC REGULATION 1223/2009. In accordance with this regulation, KRIPA remains faithful to its founding principles/philosophy by not testing any of its final products or individual ingredients on animals.

Residual heavy metal content can cause allergic reactions or skin sensitivity, especially for those with this predisposition. Each kripa product has been formulated to minimize the presence of heavy metals and each production batch is tested to assure tolerance limits are not exceeded.

\*% Referring to the ingredients list.

**SOFT AND SILKY LONG-WEARING COMPACT FACE POWDER.**

High-performance face powder formulated with natural ingredients and translucent minerals, that give radiance to the skin while diminishing the fine lines look leaving skin smooth, soft and luminous. Creates an elegant silky finish whether used on its own or over foundation. Mattes skin, evens out tone and increases wear-time to assure a flawless look. Kripa's long-wearing mineral powder is soft, silky and comfortable to wear. A natural agent, rich in amino acids that mimic skin structure, has been used as a binder in place of mineral oils to promote healthy-looking skin.

**0%** 0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE, 0% TALC.

**ACTIVE/MAIN INGREDIENTS****SERICITE MICA**

Colourless mineral extracted in flaky sheets from the earth.

Action: enhances natural colour and reflects the light to create the effect of smoother, softer, more luminous skin. Minimizes lines and wrinkles appearance, enhances uniformity and leaves skin with a radiant glow. Effective in absorbing excess oil, this mineral also helps the product go on easily and give a long-lasting effect.

**VEGETABLE ORIGIN SQUALANE**

Action: skin replenishing.

**VEGETABLE ESTERS**

Action: epidermis-enhancing properties improve adhesion and skin sensitivity.

**SHADE:****DERMATOLOGICALLY TESTED**

CP.SF00 DELICATE PEARL

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 99%*
Other highly skin compatible ingredients to preserve powder particles	≤ 1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%
Talc	0%

Dermatologically tested

Suitable for vegetarians and vegans

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 3
Cadmium	< 0,3
Cobalt	< 3
Mercury	< 0,3
Nickel	< 10
Lead	< 10



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.





## SILKY DELICATE COMPACT BRONZER.

This light, nearly invisible, compact powder gives the face a natural sun-kissed look, leaving the skin soft and silky. Formulated with natural ingredients that are rich in soothing and replenishing properties, it is suitable for the most sensitive skins.

Kripa powders are made from a selection of all natural ingredients that are gentle and soothing on the skin, guaranteeing maximum skin compatibility. The formulas are void of traditional preservatives. Microbial purity is maintained by alternative skin-enhancing ingredients.

0% 0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

## ACTIVE/MAIN INGREDIENTS

### CORN STARCH

Action: redness relief, soothing.

### MACADAMIA OIL

Action: softening, hydrating. Rich with unsaturated fatty acids like oleic acid and palmitoleic acid. Thanks to its composition, it is similar to the skin and for this reason is easily absorbed.

### COTTONSEED OIL

Action: rich in omega 3 and omega 6, it replenishes and repairs the skin.

### VEGETABLE ORIGIN SQUALANE

Action: skin replenishing.

## SHADES:

## DERMATOLOGICALLY TESTED



B.DS01 HONEY SAHARA  
B.DS02 GOLDEN SAHARA

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 99%*
Other highly skin compatible ingredients to preserve powder particles	≤ 1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

Dermatologically tested

Suitable for vegetarians and vegans

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 5
Chromium	< 5
Mercury	< 0,3
Nickel	< 10
Lead	< 3



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.

**SILKY DELICATE COMPACT BLUSH.**

Formulated with natural ingredients, this compact long-lasting blush is rich in soothing and restorative properties as well as suited to the most sensitive skins, guaranteeing maximum skin compatibility. This active ingredients make this blush perfectly suitable also for the summer season, ensuring a restorative action to the skin that has been stressed by the sun. Light, comfortable texture revives natural glow giving skin a healthy, radiant look. Highly blendable, it provides a smoothing effect together with extreme adhesion, becoming one with the skin. The colour release has been modulated in order to give an elegant finish and can be easily increased according to the result required.

**0%** 0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

**ACTIVE/MAIN INGREDIENTS****PORCELAIN FLOWER  
(HOYA LACNOSA)**

Extract of Hoya Lacnosa, a well-known flower that has been used for millennium in Chinese Medicine. Rich in terpenes, flavonoids and phytosterols, it is renowned for its protective properties. This active ingredient creates a noticeably brightening effect, making the skin more radiant.

**SPILANTHES ACMELLA  
FLOWER EXTRACT**

Action: lifting and anti-wrinkle. The extract stimulates the production of collagen making the skin more compact from within. The final

effect is both firming and lifting. Skin looks firmer and wrinkles appear visibly more relaxed.

**CORN STARCH**

Action: redness relief, soothing.

**COTTONSEED OIL**

Action: rich in omega 3 and omega 6, it replenishes and repairs the skin.

**LAUROYL LYSINE**

Action: natural texturizer, leaves the skin soft and silky.

**ROSEMARY OIL**

Action: antioxidant.

**SHADES:****DERMATOLOGICALLY TESTED**

BC.TB01 **SILVER PINK**  
BC.TB02 **GOLDEN PEACH**  
BC.TB03 **SUNSET**  
BC.TB04 **SOFT PAPAYA**

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 99%*
Other highly skin compatible ingredients to preserve powder particles	≤ 1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%
Dermatologically tested	Suitable for vegetarians and vegans

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 5
Chromium	< 5
Mercury	< 0,3
Nickel	< 10
Lead	< 3



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.

## EYE PRIMER.

Professional eye primer formulated with natural and organic origin ingredients. Rich in active ingredients with moisturizing, protective and restorative properties, perfectly prepares the skin for a flawless eye make up. It perfects skin texture minimizing wrinkles while improving the overall appearance of the eyelid. The delicate peachy pigmentation evens the eyelid color while the delicate brightening action gives a fresh and radiant look. It allows to truly bring out the beauty of eye make up while making it extremely long lasting. It helps eyeshadow adhesion enhancing colours and pearls. It makes the eyelid smooth so to have the perfect base for playing with pigment, creating layers and blending them perfectly so to enhance lights and shadows playing with colours and contrasts.

Ideal for all skin types.

### Tips for application.

Apply a small amount of product on the fixed and mobile eyelid with fingertips. Massage gently.



## ACTIVE / MAIN INGREDIENTS

### CHLORELLA VULGARIS AND MARINE MINERALS

Biotechnological extract from brown seaweed together with amino acids from microalgae (Chlorella vulgaris) and marine minerals. Brown seaweed is gathered with low tide and is therefore highly exposed to sunlight and atmospheric agents which cause drying. In order to protect itself from the aggression of external agents it has developed a protective membrane that is very similar to human skin. From this membrane it has been extracted and purified a polysaccharide characterized by a strong humectant power. All elements are then made available in the corneum stratum in order to maintain or restore the natural moisturizing factor (NMF). With these features, this active ingredient helps to restructure the natural hydro-lipid film and the skin barrier, giving immediate and long lasting hydration.

### BLEND OF OLIVE OIL AND KARITE BUTTER (ORGANIC)

Naturally rich in antioxidants and squalene, this active ingredient protects skin while restoring the hydrolipidic layer. Thanks to its property of absorbing solar radiations it has an important protective action against oxidative skin stress. At the same time, the essential fatty acids play a moisturizing and anti-inflammatory action.

### ALOE WATER (ORGANIC)

Dermal anti-inflammatory, healing, moisturizing.

### CLARY SAGE WATER (ORGANIC)

It contains the distillation of flowers, leaves and stem of Clary Sage that is of biological origin to 100%. Clary sage has neurotonic, analgesic and antispasmodic properties and its essential oil plays an anti-infective, antibacterial and antifungal action.

### AVOCADO OIL (ORGANIC)

Restores skin while improving hydration and skin elasticity. It guarantees a low comedogenicity.

### VEGETAL SQUALANE

Restores the skin hydrolipid; thanks to antioxidants properties, it has a very important protective action against oxidative stress of the skin.

### VEGETAL GLYCERIN (ORGANIC)

Moisturizing.

### NATURAL EMULSIFIER DERIVED FROM SUCROSE

Mild non-ionic emulsifier, soothing and moisturizing. It gives skin softness and smoothness.

### VITAMIN E

Strong antioxidants. It captures free radicals, and protects the human skin from damage and premature aging.

0%

0% SILICONES, 0% PETROLATUM, 0% PARABENS, 0% SYNTHETIC FILMOGEN, 0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL, 0% TEA, 0% SOLVENT, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS, 0% ANIMAL ORIGIN INGREDIENTS, 0% FRAGRANCE.

## SHADES:

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN

EP.PB01 PEARLY PEACH

LIST OF INGREDIENTS (IN) %

Ingredients from natural origin.	≥ 99%*
Ingredients from organic origin.	≥ 50%
A synergic blend of ingredients that works to keep the formula microbiologically pure.	≤ 1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Synthetic filmogen	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Solvent	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 0,1
Cadmium	< 0,1
Cobalt	< 0,3
Chromium	< 2
Mercury	< 0,1
Nickel	< 1
Lead	< 1



**Dermatologically tested  
for sensitive skin.**

**Suitable for vegetarians and vegans**

NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.





## EYELINER

Soft pencil liner formulated with natural origin ingredients provides easy-to-blend intense colour. Defines eyes with precise, complete, long-wearing coverage.

0%

0% SILICONES, 0% PARABENS, 0% PHENOXYETHANOL,  
0% SYNTHETIC COLOURANTS AND SCENTS, 0% MINERAL OILS,  
0% PARAFFIN, 0% EDTA, 0% PROPYLENE GLYCOL, 0% TEA,  
0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

## TECHNICAL NOTES

- Water resistant
- Long-wearing
- Suitable for all skin types
- Ideal for both inner and outer eyelid wear
- Wax-based
- Contains Carnauba and Candelilla wax: protective agents for the skin

## SHADES:

## DERMATOLOGICALLY TESTED



EL.FK01 **DARK GREEN**  
EL.FK02 **DARK BROWN**  
EL.FK03 **DEEP BLUE**  
EL.FK04 **BLACK**  
EL.FK05 **MIDNIGHT BLUE**

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	from 82% to 84%*
Silicones	0%
Parabens	0%
Phenoxyethanol	0%
Synthetic colourants and scents	0%
Mineral oils, paraffin	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

Dermatologically tested

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 5
Chromium	< 10
Mercury	< 0,3
Nickel	< 10
Lead	< 3



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.



### LIQUID EYELINER. MAXIMUM PRECISION AND SMOOTHNESS.

Liquid eyeliner formulated with natural and organic origin ingredients. It defines eyes with a precise and deep black line with a high and long lasting coverage. Extreme smoothness together with high adhesion ensure maximum ease in application and a professional result, both in traditional make up and in most innovative and trend look. Thanks to its gentle formula and moisturizing active ingredients it keeps the natural moisture of the eyelid without drying it out. Recommended for all skin types.

0%

0% SILICONES, 0% PETROLATUM, 0% PARABENS, 0% SYNTHETIC FILMOGEN, 0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL, 0% TEA, 0% SOLVENT, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS, 0% ANIMAL ORIGIN INGREDIENTS, 0% FRAGRANCE.

### ACTIVE / MAIN INGREDIENTS

#### BAMBOO WATER (ORGANIC)

Moisturizing and soothing. Very rich in minerals and silica that help promote and maintain skin elasticity.

#### ALOE WATER (ORGANIC)

Dermal anti-inflammatory, healing, moisturizing.

#### SALVIA SCLAREA WATER (ORGANIC)

It contains the distillation of flowers, leaves and stem of Clary Sage that is of biological origin to 100%. Clary sage has neurotonic, analgesic and antispasmodic properties and its essential oil plays an anti-infective, antibacterial and antifungal action.

#### VEGETAL GLYCERIN (ORGANIC)

Moisturizing.

#### NATURAL EMULSIFIER DERIVED FROM SUCROSE

Mild non-ionic emulsifier, soothing and moisturizing. It gives skin softness and smoothness.

#### VITAMIN E

Strong antioxidants. It captures free radicals, and protects the human skin from damage and premature aging.

### SHADES:

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN

01

LE.PD01 **BLACK**

## LIST OF INGREDIENTS (IN) %

Natural origin ingredients	≥ 99%*
Organic origin ingredients	≥ 30%
A synergic blend of ingredients that works to keep the formula microbiologically pure.	≤ 1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Synthetic filmogen	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Solvent	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 0,3
Cadmium	< 0,1
Cobalt	< 5
Chromium	< 10
Mercury	< 0,1
Nickel	< 10
Lead	< 0,3



**Dermatologically tested  
for sensitive skin.**

**Suitable for vegetarians and vegans**

NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.

0%

0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.



## EYESHADOW

Long-lasting eyeshadow formulated with natural ingredients. This innovative formula provides excellent performance combining extreme ease in application with high stay-put power to guarantee smooth application. Elegant and refined shades, that can be mixed and matched together, combine with an extremely blendable texture for a high performance make up that creates a refined look which is always new.

## ACTIVE/MAIN INGREDIENTS

### DOG ROSE WAX

Action: regenerating and softening.

### MACADAMIA OIL

Action: softening, hydrating. Rich with unsaturated fatty acids like oleic acid and palmitoleic acid. Thanks to its composition, it is similar to the skin and for this reason is easily absorbed.

### NEW GENERATION OILS AND ESTERS

Enriched with a plant-related agent derived from olive oil - that softens and hydrates- and with an ester similar to the derma, which is often used as it is highly compatible with the skin.

### ROSEMARY OIL

Action: antioxidant.

## SHADES:

## DERMATOLOGICALLY TESTED



ES.PA01	<b>GOLDEN VANILLA</b>
ES.PA02	<b>DELICATE PEACH</b>
ES.PA03	<b>BRIGHT GOLD</b>
ES.PA04	<b>COPPER GOLD</b>
ES.PA05	<b>SHIMMERY NUDE</b>
ES.PA06	<b>TRUE GREY</b>
ES.PA08	<b>DISCREET GREY</b>
ES.PA09	<b>PEARLY GREY</b>
ES.PA11	<b>DIAMOND BLUE</b>
ES.PA12	<b>OCEAN BLUE</b>
ES.PA13	<b>TRUE BLACK</b>
ES.PA14	<b>COFFEE BROWN</b>
ES.PA15	<b>BRILLIANT BROWN</b>
ES.PA16	<b>FOREST GREEN</b>
ES.PA17	<b>ACID GREEN</b>
ES.PA18	<b>GOLDEN AQUAMARINE</b>
ES.PA19	<b>AUDACIOUS VIOLET</b>
ES.PA21	<b>ROSE GOLD</b>
ES.PA22	<b>SUNRISE PINK</b>
ES.PA23	<b>QUEEN ORCHID</b>
ES.PA24	<b>HONEY BROWN</b>

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 99%*
Other highly compatible ingredients to guarantee purity	≤ 1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

Dermatologically tested

Suitable for vegetarians and vegans

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Chromium	< 15
Mercury	< 0,2
Nickel	< 17
Lead	< 3



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.





VELVET PERFECTION EYESHADOW. THE EVOLUTION OF MATTE.

This innovative formula for soft matte eyeshadow is designed to create extreme intensity and allure. The pure, intense, long-lasting and highly blendable colour at the heart of the formula assures a professional finish while making it very easy to use. The high concentration of perfectly balanced colour has a smooth texture that is extremely workable and guarantees maximum performance. The colours are set using gentle softening agents that promote smooth application and give long-lasting results.

0% 0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE, 0% TALC.

ACTIVE/MAIN INGREDIENTS

**SHEA BUTTER (ORGANIC)**  
Action: tones and softens skin.  
Boasts optimal nourishing, smoothing, anti-wrinkle, anti-inflammatory, anti-ageing properties.

**JOJOBA OIL**  
Action: natural softener and antioxidant.

**SWEET ALMOND OIL (ORGANIC)**  
Action: softens, hydrates and protects the skin. Its qualities of suppleness are excellent against wrinkles.

**COCOA BUTTER (ORGANIC)**  
Action: protective and soothing.

**RICE POWDER (ORGANIC)**  
Action: natural light matte that gives a velvety effect.

**EXTRACT OF MALVA, MARIGOLD AND MARSHMALLOW IN SUNFLOWER OIL (ORGANIC)**  
Action: revitalizing decongestant that protects the skin around the eyes.

SHADES:

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN



ES.VP101 **APRICOT**  
ES.VP102 **CINNAMON**  
ES.VP103 **CHILI CHOCOLATE**  
ES.VP104 **CIPRIA**  
ES.VP105 **VINTAGE PINK**  
ES.VP106 **GRAPE**

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	100%*
Ingredients from ORGANIC origin	13,18%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%
Talc	0%

Dermatologically tested  
for sensitive skin

Suitable for vegetarians (contains beeswax)

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 2
Cadmium	< 1
Cobalt	< 5
Chromium	< 15
Mercury	< 0,2
Nikel	< 10
Lead	< 5



The colour Grape contains the synthesized pigment CI 45410 at 1%.

NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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Residual heavy metal content can cause allergic reactions or skin sensitivity, especially for those with this predisposition. Each kripa product has been formulated to minimize the presence of heavy metals and each production batch is tested to assure tolerance limits are not exceeded.

\*% Referring to the ingredients list.



## INTENSE LONG-WEARING MASCARA.

This soft creamy mascara is formulated with natural ingredients. Glides on smoothly giving lashes a plush and intense black coat from root to tip. Enriched with active ingredients that keep lashes flexible and supple. Lengthens and defines to create a bold and refined look.

0% SILICONES, 0% PETROLATUM, 0% PARABENS, 0% SYNTHETIC FILMOGEN, 0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL, 0% TEA, 0% SOLVENT, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS, 0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

## ACTIVE/MAIN INGREDIENTS

### BEESWAX (ORGANIC)

Action: protective.

### ROSEHIP WAX

Action: softening and replenishing.

### SUNFLOWER WAX

Action: protective and softening.

### CRAMBE ABYSSINICA SEED OIL

Action: softening and restorative.

### ECOCERT-APPROVED ESTER

Action: softening and brightening.

### VEGETABLE ORIGIN FILM FORMER

Action: enhances adhesion, gives lashes flexibility and elasticity.

### BLACK IRON OXIDE

Purified of heavy metals, suitable for sensitive eyes.

### L-ARGININE

Action: amino acid that restores lashes structure.

### CASTOR OIL

Action: strengthening, improves lash growth.

### ROSEMARY OIL

Action: antioxidant.

## SHADE:

## OPHTHALMOLOGICALLY TESTED

01

M.PI01 BLACK

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 97%*
Other highly compatible ingredients to guarantee purity	≤ 3%
Silicones	0%
Petrolatum	0%
Parabens	0%
Synthetic filmogen	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Solvent	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

Ophthalmologically tested

Suitable for vegetarians (contains beeswax)

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 0,3
Cadmium	< 0,3
Cobalt	< 3
Chromium	< 2
Mercury	< 0,3
Nickel	< 2
Lead	< 0,3



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.

**LIPLINER**

Formulated with natural origin ingredients, this colour-intense soft pencil defines lips with long-wearing precise line. The formula's high pigment content gives rich colour and optimum coverage. Comfortable texture is enriched with special ingredients that have protective as well as hydrating properties.

0%

0% SILICONES, 0% PARABENS, 0% PHENOXYETHANOL,  
0% SYNTHETIC COLOURANTS AND SCENTS, 0% MINERAL OILS,  
0% PARAFFIN, 0% EDTA, 0% PROPYLENE GLYCOL, 0% TEA,  
0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

**TECHNICAL NOTES**

- Water resistant
- Long-wearing
- Smudge-free
- Pleasant moisturizing sensation on lips
- Suitable for all skin types
- Wax-based
- High content of hydrating ingredients
- Contains Carnauba and Candelilla wax: protective agents for the skin
- Contains Vitamin E: maintains moisture and it is a natural antioxidant against skin ageing
- 25% of this formula wax is from moisturizing oil for a more effective hydration

**SHADES:****DERMATOLOGICALLY TESTED**

LL.FC01 **RICH PINK**  
LL.FC02 **TURKISH ROSE**  
LL.FC03 **CARMINE**  
LL.FC04 **RUBY RED**  
LL.FC05 **CORAL RED**

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	from 71% to 85%*
Silicones	0%
Parabens	0%
Phenoxyethanol	0%
Synthetic colourants and scents	0%
Mineral oils, paraffin	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%

Dermatologically tested

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 3
Chromium	< 10
Mercury	< 0,3
Nickel	< 10
Lead	< 3



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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Residual heavy metal content can cause allergic reactions or skin sensitivity, especially for those with this predisposition. Each kripa product has been formulated to minimize the presence of heavy metals and each production batch is tested to assure tolerance limits are not exceeded.

\*% Referring to the ingredients list.

## INTENSE LONG-WEARING LIPSTICK.

Soft, creamy and light, coats lips with generous long-lasting colour. Creates an elegant, vibrant and luminous effect. Lips shine with intense colour and in absolute comfort through its weightless richness. Protects and treats lips thanks to precious natural ingredients that replenish and moisturize.



0%

0% SILICONES, 0% PARABENS, 0% PHENOXYETHANOL,  
0% MINERAL OILS, 0% PARAFFIN, 0% EDTA, 0% PROPYLENE  
GLYCOL, 0% TEA, 0% ALCOHOL, 0% ETHOXYLATES,  
0% NANOMATERIALS, 0% ANIMAL-DERIVED INGREDIENTS,  
0% FRAGRANCE.

## ACTIVE/MAIN INGREDIENTS

### BIOMIMETIC PEPTIDE

**Action:** stimulates the synthesis of collagen and GAG (glycosaminoglycan). In vitro and clinical studies have shown that lips are more hydrated and compact while lip contour is more defined.

\*EFFECTIVE DOSE.

### LOW MELTING POINT WAX

100% vegetal origin, thanks to the body temperature it blends with the skin giving a softening effect and protecting even the most sensitive skin.

### BLEND OF FATTY ACIDS STEROLS FROM MACADAMIA OIL.

**Action:** lip replenishing and strengthening. The extremely pure extract of macadamia is the vegetable equivalent of the lipidic component of the skin that plays an important role in the protection from external factors. This active forms liquid crystals that have a restoring property on damaged skin while hydrating it thanks to its property of keeping water.

### VEGETABLE LANOLIN

100% vegetable origin and PEG free. Mimics perfectly the performance of traditional lanolin, which does not comply entirely with current trends in the cosmetic market as it is of animal origin. Thanks to its polar structure it absorbs large quantities of water (four times its weight twice as much as traditional lanolin). As a result it has exceptional moisturizing properties. In vivo studies have shown an increase of 119% in skin hydration and have also pointed out its protective properties for the skin. There is a reduction in transepidermal water loss thanks to the restoration of the skin's function as a barrier.

### ECOCERT-APPROVED ESTERS

**Action:** softening.

### VEGETABLE ORIGIN SQUALANE

**Action:** skin replenishing.

### SUNFLOWER WAX

**Action:** gives structure to the product and softens lips.

### ROSEMARY OIL

**Action:** antioxidant.

### FOOD GRADE VANILLA EXTRACT

## SHADES:

## DERMATOLOGICALLY TESTED



LS.VC01 **DELICATE PANSY**  
LS.VC02 **PLAYFUL PINK**  
LS.VC03 **ORANGE BLOSSOM**  
LS.VC04 **CORAL RED**  
LS.VC05 **RUBY RED**  
LS.VC06 **CORAL NUDE**  
LS.VC07 **CARAMEL NUDE**  
LS.VC08 **CINNAMON NUDE**  
LS.VC09 **ROSEWOOD**  
LS.VC10 **CRIMSON RED**  
LS.VC11 **STRAWBERRY JAM**  
LS.VC12 **BLACK CHERRY**

NEW

NEW

NEW

NEW



## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 86%*
Other highly skin compatible ingredients work as a texture enhancer and guarantees spreadability	≤ 14%
Silicones	0%
Parabens	0%
Phenoxyethanol	0%
Mineral oils, Paraffin	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%
Dermatologically tested	Suitable for vegetarians (contains beeswax)

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 1
Chromium	< 5
Mercury	< 0,3
Nickel	< 3
Lead	< 1



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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Residual heavy metal content can cause allergic reactions or skin sensitivity, especially for those with this predisposition. Each kripa product has been formulated to minimize the presence of heavy metals and each production batch is tested to assure tolerance limits are not exceeded.

\*% Referring to the ingredients list.

0%

0% SILICONES, 0% PETROLATUM, 0% PARABENS,  
0% PHENOXYETHANOL, 0% EDTA, 0% PROPYLENE GLYCOL,  
0% TEA, 0% ALCOHOL, 0% ETHOXYLATES, 0% NANOMATERIALS,  
0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.



## LIP GLOSS

Formulated with natural ingredients, this silky gloss envelops lips in brilliance and colour while providing maximum comfort. Its innovative formula is made from a combination of olive and macadamia oils which, when expertly blended, gives lips a nourishing and replenishing layer. As a consequence of this, the traditional gel most commonly used in the formulation of lip gloss, which is made from chemical products derived from petroleum, have not been used. Enriched with natural ingredients to create volume, moisturize and regenerate.

## ACTIVE/MAIN INGREDIENTS

## ECOCERT-APPROVED ESTERS

Action: softening.

## BIOMIMETIC PEPTIDE

Action: stimulates the synthesis of collagen and GAG (glycosaminoglycan). In vitro and clinical studies have shown that lips are more hydrated and compact while lip contour is more defined.

## APRICOT OIL

Action: softening, skin conditioner.

## SHEA BUTTER

Action: restorative and healing for the skin.

## VEGETABLE DERIVATIVE FROM OLIVE OIL AND VEGETABLE WAXES

Optimum alternative to petroleum jelly with the same chemical and physical characteristics. Ecocert-approved.

## FOOD GRADE VANILLA EXTRACT

## VEGETABLE LANOLIN

100% vegetable origin and PEG free. Mimics perfectly the performance of traditional lanolin, which does not comply entirely with current trends in the cosmetic market as it is of animal origin. Thanks to its polar structure it absorbs large quantities of water (four times its weight twice as much as traditional lanolin). As a result it has exceptional moisturizing properties. In vivo studies have shown an increase of 119% in skin hydration and have also pointed out its protective properties for the skin. There is a reduction in transepidermal water loss thanks to the restoration of the skin's function as a barrier.

## LICORICE EXTRACT

Action: powerful calming agent.

## ROSEMARY OIL

Action: antioxidant.

## SHADES:

## DERMATOLOGICALLY TESTED



LG.VI01 CLASSY NUDE  
LG.VI02 PLAYFUL PINK  
LG.VI03 BRIGHT CORAL  
LG.VI04 PULPY PLUM

## LIST OF INGREDIENTS (IN) %

Ingredients from natural, vegetable, mineral origin	≥ 91%*
Ecocert certified / certifiable	≥ 65%
Epidermic esters with skin-conditioning properties for moisturizing and shine	≤ 9%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
EDTA	0%
Propylene glycol	0%
TEA	0%
Alcohol	0%
Ethoxylates	0%
Nanomaterials	0%
Animal-derived ingredients	0%
Fragrance	0%
Dermatologically tested	Suitable for vegetarians (contains beeswax)

## KRIPA'S HEAVY METAL IMPURITY LIMITS

Tested heavy metals	Each batch guaranteed to have value lower than
Arsenic	< 1
Cadmium	< 0,3
Cobalt	< 1
Chromium	< 5
Mercury	< 0,3
Nickel	< 3
Lead	< 1



NUMERICAL VALUE EXPRESSED IN mg/kg (ppm)

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\*% Referring to the ingredients list.



## SHADE:



43

B.ACVO1 VITAMIN BASE

## MULTIVITAMIN BASE COAT FOR NAILS

Multivitamin base coat made with 84% of natural origin ingredients.

A specific nail beauty product without harsh ingredients such as formaldehyde, camphor, phthalates and toluene.

A multivitamin mix which promotes nail growth and boosts keratin leaving nails healthier and more resistant.

**0%** 0% FORMALDEHYDE, 0% CAMPHOR, 0% PHTHALATES,  
0% TOLUENE, 0% PARABENS, 0% NANOMATERIALS, 0% FRAGRANCE.

## ACTIVE/MAIN INGREDIENTS

## VITAMIN E

Antioxidant and moisturising.

## VITAMIN A

Moisturises and improves nail flexibility boosting the keratin production.

## VITAMIN B5

Moisturises and promotes nail growth.

## VITAMIN C

Antioxidant providing protection against free radicals. It keeps nails healthy and beautiful.

## ROSE MERISTEMATIC CELLS

Anti-ageing action delays the signs of ageing.

## ARGAN OIL

Strengthens nails protecting them against external aggression. It keeps them bright and healthy. Moisturises, strengthens and protects the connective nails tissue.

## ACTIVE HARDENERS

Patented and medically tested.

## OTHER COMPONENTS

Nitrocellulose 80% of natural origin to create a protective film.

Patented plasticiser of natural origin to improve flexibility and impermeability of the film.

Solvents of natural origin which reduce carbon dioxide emissions in the atmosphere.

## FEATURES

Transparent and outstandingly bright finish for a natural and refined look.

Quick dry.

The professional flat-shaped brush ensures precise application in just one stroke. The quality, density and flexibility of the bristles allow you to evenly apply the right amount of product, minimising the risk of streaking.

## TIPS FOR USE

Use as a base coat applying a single coat and allow to dry thoroughly, then proceed to apply the coloured nail lacquer "Kripa Absolute Charm".

If you wish to give nails an extra touch of sparkle, apply two coats on clean and dry nails.

To promote healthy nail growth it is recommended to use the product once a week.

LIST OF INGREDIENTS (IN) %	
Ingredients from natural, vegetable, mineral origin	≥ 84%*
Formaldehyde	0%
Camphor	0%
Phthalates	0%
Toluene	0%
Nanomaterials	0%
Parabens	0%
Fragrance	0%
Animal-derived ingredients	0%
Suitable for vegetarians and vegans	



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\*% Referring to the “ingredients” list.



## NAIL LACQUER 4 FREE FORMULA

Flawless performance nail lacquer made with the purest and finest raw materials. Vibrant colours, incredibly bright and long-lasting finish, high performance and very elegant.

**0%** 0% FORMALDEHYDE, 0% CAMPHOR, 0% PHTHALATES,  
0% TOLUENE, 0% PARABENS, 0% NANOMATERIALS, 0% FRAGRANCE.

## FEATURES

Extremely balanced formula and easy to use.

The smoothness of the texture allows for quick and effective application, providing an even, elegant and long-lasting effect.

Remarkably bright.

Quick dry.

The professional flat-shaped brush ensures precise application in just one stroke. The quality, density and flexibility of the bristles allow you to evenly apply the right amount of product, minimising the risk of streaking.

## TIPS FOR USE

Kripa recommends applying two coats.

## TONALITÀ:



NL.AC01 POLISHED PINK  
NL.AC02 ABSOLUTE RED  
NL.AC03 PASSIONATE RED  
NL.AC04 FIERCE RED

LIST OF INGREDIENTS (IN) %	
Purified Nail Polish: 4 free formula	
Formaldehyde	0%
Camphor	0%
Phthalates	0%
Toluene	0%
Nanomaterials	0%
Parabens	0%
Fragrance	0%
Animal-derived ingredients	0%
Suitable for vegetarians and vegans	



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## THE NEW DAILY TREATMENT FOR YOUR SKIN

K Beauty Glove is a glove made from materials that have been specially studied and developed for this item. It is an exclusive product which provides an actual facial beauty treatment.

K Beauty Glove is suitable for all skin types and is **perfect for sensitive as well as allergy-prone skin**. It helps keep skin balanced, healthy and supple without drying. It can be used both with or without cleanser.

K Beauty Glove is practical for use away from home – **it's perfect to travel with** because it is light-weight and easy to pack.

K Beauty Glove is made in Italy and has been tested and patented. All materials, their manufacture as well as research and development phases have been carried out entirely in Italy.

All the materials used to produce K Beauty Glove have OEKO-TEX Standard 100 certification.



## BLACK SIDE = MAKE UP REMOVER

This select microfiber cloth was specially designed for this purpose.

Thanks to the unique fabric, it easily removes all types of make up.

Before using, rinse the cloth thoroughly in water. Then dampen your face and massage over eyes, face and neck until all traces of make up have been removed.

## WHITE SIDE = EXFOLIATOR, ANTIBACTERIAL ACTION

Made from a fabric woven with silver covered fibers. Silver has unique antibacterial, antimicrobial and antifungal properties.

The material used to make K Beauty Glove has fibers that are covered with 100% silver. These fibers function as an exfoliator to remove impurities and ensure healthy skin. When the silver fibers come into contact with the skin, ions (Ag+) are released which are able to eliminate a considerable amount of germs and bacteria. The positive charge of the silver ions work in combination with the DNA of these microorganisms, to effectively eliminate them.

After having carefully cleaned the skin, massage face and neck gently using the side with the silver fibers. This eliminates the first layer of dead skin cells, oxygenating the skin and stimulating its natural regeneration process.

## 3 FUNCTIONS:

1. Make up remover.
2. Exfoliator.
3. Antibacterial, antimicrobial and antifungal properties.

## CARE

It is quick and easy to take care of the K Beauty Glove. Simply wash with mild soap and warm water for daily use.

## REVOLUTIONARY K BEAUTY GLOVE BAG

The glove bag was designed to store the K Beauty Glove and allow for easy travel. Its special fabric is both water-proof and breathable.

This material prevents bad odors even while the glove being stored in the bag.

Period After Opening:  
6 Months



kripa.it  
facebook.com/KripaVenezia



**K**

**SKINFREQUENCY**

**TECHNICAL  
SHEETS**

EN

**SKINFREQUENCY**  
**EPIGENETICSKINCARE**



## TAILOR-MADE EFFECTIVENESS

After 9 years of research we have created **Skin Frequency**, the first line of epigenetic Kripa skin-care products, formulated with **99% natural ingredients and 99% active ingredients**.

**Skin Frequency** is a genuine **tailor-made beauty treatment**: an intelligent line of spray serums that responds perfectly to the individual needs of our cells and our skin, balancing them.

**Skin Frequency works effectively against the causes of the signs of ageing and reactivates the mechanisms of youth** through active ingredients that act on the epigenetic mechanisms of the skin, to slow down our biological clock; at the same time it **provides protection against the oxidative stress** which we are exposed to every day.

**Skin Frequency interacts positively with messenger RNA, improving the protein synthesis** which is the basis of our skin's youth.

## EPIGENETICS: BEYOND COSMETICS

Skin Frequency is a skin-care epigenetic line in which the active ingredient functions as a set of information that brings order and harmony to the cells and tissues, coordinating them and improving their biochemical characteristics.

Through next-generation technology, **water is transformed into 3 active ingredients** which form the heart of the Skin Frequency formulas: **KSF-H, KSF-A, KSF-L**.

These enhance the action of the cosmetic and amplify the effectiveness of the active ingredients that the cosmetic carries, **regenerating cells and improving skin homeostasis**.

The combined and synergistic use of two or more serum enhances the action of each individual product and amplifies the effect of the active ingredients, creating a real tailor-made beauty treatment.

0%

SILICONES, PETROLATUM, ACRYLATES, PARABENS, PHENOXYETHANOL, MINERAL OILS, PARAFFIN, EDTA, PROPYLENE GLYCOL, TEA, MEA, DEA, ALCOHOL, PEG, PPG, SULPHATES, NANOMATERIALS, FRAGRANCE.



# H FREQUENCY

Facial treatment in the form of a serum spray with a **moisturising** action, which gives elasticity to the skin and brightness to the complexion.  
Its lightness leaves a pleasant sensation of comfort and freshness.  
**It adjusts the pH of the skin** and performs an effective **soothing** action which makes it a valid aid to de-inflate and to soothe the skin.  
It perfectly prepares your epidermis and in this way **enhances the action of the active ingredients** contained in the products applied later, improving their performance.

H-Frequency is excellent as a **make-up fixer** to spray after applying make-up, to give hydration and to prolong its hold.  
Ideal for preparing the skin before applying the cream, serum or make-up, H-Frequency can be applied as both a face and body treatment. It can be used as both a face and body treatment.  
For professional and home use.

## APPLICATION ROUTINE

Spray morning and evening on the face, neck and neckline with clean skin and help the absorption by gently tapping with the fingertips.

If needed, it is possible to increase its use up to 6 times a day, both on clean skin and on make-up.

It is also possible to make compresses by soaking a nonwoven fabric mask or a gauze in the product and leaving it in place for 10/20 minutes.

The effectiveness of the product is recognisable from the first applications; regular use makes it possible to consolidate the results obtained and to prevent processes which degenerate the skin.

## COMBINED AND SYNERGISTIC TREATMENTS

We recommend the use of H-Frequency alone or combined with one or more Kripa epigenetic serum.

**H-FREQUENCY + A-FREQUENCY**  
H-Frequency can be used in synergy with A-Frequency to give hydration, restructure the skin texture and to reduce the signs of ageing and skin laxity.  
The two serum together are ideal for obtaining compact skin and a luminous complexion.  
They are also an excellent after-sun anti-reddening treatment.

**H-FREQUENCY + L-FREQUENCY**  
H-Frequency can be used in synergy with L-Frequency to give the skin intense hydration and brightness, together with an immediate lifting effect.  
This combination is ideal for young skin.

**H-FREQUENCY + A-FREQUENCY + L-FREQUENCY**  
H-Frequency can be used in synergy with A-Frequency and L-Frequency to perform a complete and tailor-made facial treatment, which responds to the needs of the skin, stimulating the correct cellular response and correctly reactivating the processes which are the basis of youth.  
The skin will regain hydration, softness and elasticity; wrinkles will be smoothed and the whole skin will appear brighter, toned and completely rejuvenated.  
This combination is ideal for mature skin.

## PRINCIPI ATTIVI

**KSF-H**  
The main ingredient in the H-Frequency epigenetic serum. It hydrates and gives elasticity to the skin and brightness to the complexion. It regulates the skin pH and performs an effective soothing action. It perfectly prepares the skin, strengthening the action of the active ingredients contained in the products applied later and improving their performance.  
It regenerates cells and improves skin homeostasis.

**COENZYME Q10\***  
It is an organic molecule which is present in every cell of organisms and which favours the production of ATP in the presence of oxygen, thus providing large amounts of energy. ATP is a molecule which is present in all living organisms, for which it is the main immediately-available form of the accumulation of energy. The concentration of Coenzyme Q10 tends to decrease with ageing; this active ingredient contrasts with the ageing process caused by free radicals.  
\* FUNCTIONAL SUBSTANCE.

**DISTILLED AROMATIC WATER OF GALLIC ROSE\***  
It is an excellent refreshing product with dermopurifying, toning, astringent and soothing properties.  
\* FUNCTIONAL SUBSTANCE.

**DISTILLED AROMATIC WATER OF HAMAMELIS\***  
It is a precious plant with innumerable properties. Historically used as a remedy for sunburn, the water of Hamamelis possesses excellent anti-inflammatory and astringent properties and promotes skin healing.  
\* FUNCTIONAL SUBSTANCE.

**AQUEOUS SOLUTION OF GALACTOMANNAN**  
A non-ionic active ingredient completely of plant origin with aesthetic characteristics and qualities similar to those of Hyaluronic Acid. Derived from carob seed flour and purified, it has important moisturising and emollient properties; it forms a thin film on the skin which protects it and makes it elastic. An effective aid even in dry environments, such as during exposure to sunlight, it provides water to the stratum corneum, preserving the levels of hydration.

**SUGARY MOISTURISING FACTOR**  
This is an active ingredient which binds to the keratin of the skin to effectively regulate skin hydration. An ingredient based on carbohydrates that are found in nature and whose composition is very similar to that of the human stratum corneum.



LIST OF INGREDIENTS (IN) %	
Natural origin ingredients	99%
Perfectly heat-tolerant ingredients to ensure the stability of the whey.	1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
Mineral oils	0%
Paraffin	0%
EDTA	0%
Propylene Glycol	0%
TEA, MEA, DEA	0%
Alcohol	0%
PEG	0%
PPG	0%
Sulphates	0%
Nanomaterials	0%
Fragrance	0%

## A FREQUENCY

Facial treatment in the form of serum spray with the **regenerating and antiageing action**.  
**Prevents senescence** by favouring cellular repair of damage caused by external factors  
It gives elasticity and firmness to the skin and is very effective in reducing skin laxity. Therefore, wrinkles are reduced in both length and depth.  
Its strong **repairing properties** effectively slow down the cellular ageing process, providing protection against the oxidative stress which we are exposed to every day and making it an excellent anti-reddening and healing agent.  
It is ideal for soothing the skin after prolonged exposure to sunlight.

It perfectly prepares your epidermis and in this way **enhances the action of the active ingredients** contained in the products applied later, improving their performance.  
A-Frequency is excellent as a **make-up fixer** to spray after applying make-up, to give hydration and to prolong its hold. Ideal for preparing the skin before applying the cream, serum or make-up,  
A-Frequency can be applied as both a face and body treatment.  
It can be used as both a face and body treatment.  
For professional and home use.

### APPLICATION ROUTINE

Spray morning and evening on the face, neck and neckline with clean skin and help the absorption by gently tapping with the fingertips.

If needed, it is possible to increase its use up to 6 times a day, both on clean skin and on make-up.

It is also possible to make compresses by soaking a nonwoven fabric mask or a gauze in the product and leaving it in place for 10/20 minutes.

The effectiveness of the product is recognisable from the first applications; regular use makes it possible to consolidate the results obtained and to prevent processes which degenerate the skin.

### COMBINED AND SYNERGISTIC TREATMENTS

We recommend the use of A-Frequency alone or combined with one or more Kripa epigenetic serum.

**A-FREQUENCY + H-FREQUENCY**  
A-Frequency can be used in synergy with H-Frequency to give hydration, restructure the skin texture and to reduce the signs of ageing and skin laxity.  
The two serum together are ideal for obtaining compact skin and a luminous complexion.  
They are also an excellent after-sun anti-reddening treatment.

**A-FREQUENCY + L-FREQUENCY**  
A-Frequency can be used in synergy with L-Frequency to obtain an instant lifting effect, a toned, luminous and rejuvenated face.  
This combination is an excellent treatment for eye and lip contours.

**A-FREQUENCY + H-FREQUENCY + L-FREQUENCY**  
A-Frequency can be used in synergy with H-Frequency and L-Frequency to perform a complete and tailor-made facial treatment, which responds to the needs of the skin, stimulating the correct cellular response and correctly reactivating the processes which are the basis of youth.  
The skin will regain hydration, softness and elasticity; wrinkles will be smoothed and the whole skin will appear brighter, toned and completely rejuvenated.  
This combination is ideal for mature skin.

## ACTIVE INGREDIENTS

**KSF-A**  
The main ingredient in the A-Frequency epigenetic serum. It carries out a regenerating, repairing and antiageing action, and prevents senescence by favouring cellular repair of damage caused by external factors. It gives elasticity and firmness to the skin and is very effective in reducing skin laxity. Therefore, wrinkles are reduced in both length and depth. It protects against the oxidative stress which we are exposed to every day. It perfectly prepares the skin, strengthening the action of the active ingredients contained in the products applied later and improving their performance. It regenerates cells and improves skin homeostasis.

**COENZYME Q10\***  
It is an organic molecule which is present in every cell of organisms and which favours the production of ATP in the presence of oxygen, thus providing large amounts of energy. ATP is a molecule which is present in all living organisms, for which it is the main immediately-available form of the accumulation of energy. The concentration of Coenzyme Q10 tends to decrease with ageing; this active ingredient contrasts with the ageing process caused by free radicals.  
\* FUNCTIONAL SUBSTANCE.

**HYALURONIC ACID\***  
This is a natural marine extract; being a cellular energetic and metabolic stimulator, it promotes the tone and vigour of the skin tissue. When exposed to UV radiation, it releases enzymes that perform a repairing action. In this way it contrasts the visible damage of the

skin including the loss of collagen.  
\* FUNCTIONAL SUBSTANCE.  
**PLANKTON EXTRACT\***  
This is a natural marine extract; being a cellular energetic and metabolic stimulator, it promotes the tone and vigour of the skin tissue. When exposed to UV radiation, it releases enzymes that perform a repairing action. In this way it contrasts the visible damage of the skin including the loss of collagen.  
\* FUNCTIONAL SUBSTANCE.

**ADISTILLED AROMATIC WATER OF GALLIC ROSE\***  
It is an excellent refreshing product with dermopurifying, toning, astringent and soothing properties.  
\* FUNCTIONAL SUBSTANCE.  
**DISTILLED AROMATIC WATER OF HAMAMELIS\***  
It is a precious plant with innumerable properties. Historically used as a remedy for sunburn, the water of Hamamelis possesses excellent anti-inflammatory and astringent properties and promotes skin healing.  
\* FUNCTIONAL SUBSTANCE.

**SUGARY MOISTURISING FACTOR**  
This is an active ingredient which binds to the keratin of the skin to effectively regulate skin hydration. An ingredient based on carbohydrates that are found in nature and whose composition is very similar to that of the human stratum corneum.



LIST OF INGREDIENTS (IN) %	
Natural origin ingredients	99%
Perfectly heat-tolerant ingredients to ensure the stability of the whey.	1%
Silicones	0%
Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
Mineral oils	0%
Paraffin	0%
EDTA	0%
Propylene Glycol	0%
TEA, MEA, DEA	0%
Alcohol	0%
PEG	0%
PPG	0%
Sulphates	0%
Nanomaterials	0%
Fragrance	0%



L FREQUENCY

Facial treatment in the form of a serum spray with the **lifting and anti-wrinkle action**. Thanks to the stimulating action on the blood circulation, the muscles increase in turgor. As a result, muscle fibres increase in elasticity, tone and volume, improving their responsiveness.

L-Frequency also has the property to firm the skin and make it velvety and taut.

Ideal for preparing the skin before applying the cream, serum or make-up.

L-Frequency can be applied as both a face and body treatment.

It can be used as both a face and body treatment.

For professional and home use.

APPLICATION ROUTINE

Spray morning and evening on the face, neck and neckline with clean skin and help the absorption by gently tapping with the fingertips.

If needed, it is possible to increase its use up to 6 times a day, both on clean skin and on make-up.

It is also possible to make compresses by soaking a nonwoven fabric mask or a gauze in the product and leaving it in place for 10/20 minutes.

The effectiveness of the product is recognisable from the first applications; regular use makes it possible to consolidate the results obtained and to prevent processes which degenerate the skin.

COMBINED AND SYNERGISTIC TREATMENTS

We recommend the use of L-Frequency alone or combined with one or more Kripa epigenetic serum.

L-FREQUENCY + H-FREQUENCY

L-Frequency can be used in synergy with H-Frequency to give the skin intense hydration and brightness, together with an immediate lifting effect. This combination is ideal for young skin.

L-FREQUENCY + A-FREQUENCY

L-Frequency can be used in synergy with A-Frequency to obtain an instant lifting effect, a toned, luminous and rejuvenated face. This combination is an excellent treatment for eye and lip contours.

L-FREQUENCY + H-FREQUENCY + A-FREQUENCY

L-Frequency can be used in synergy with H-Frequency and A-Frequency to perform a complete and tailor-made facial treatment, which responds to the needs of the skin, stimulating the correct cellular response and correctly reactivating the processes which are the basis of youth. The skin will regain hydration, softness and elasticity; wrinkles will be smoothed and the whole skin will appear brighter, toned and completely rejuvenated. This combination is ideal for mature skin.

ACTIVE INGREDIENTS

KSF-L

The main ingredient in the H-Frequency epigenetic serum. It carries out a lifting and anti-wrinkle action. Thanks to the stimulating action on the blood circulation, the muscles increase in turgor. It also has the property of firming, draining and making the skin velvety and taut. It perfectly prepares the skin, strengthening the action of the active ingredients contained in the products applied later and improving their performance. It regenerates cells and improves skin homeostasis.

GARCINIA MANGOSTANA EXTRACT\*

Thanks to the high concentration of xanthones this extract is an exceptional source of antioxidants and anti-radicals.  
\* FUNCTIONAL SUBSTANCE.

HORSE CHESTNUT EXTRACT\*

It has draining, refreshing, anti-reddening, soothing and lightening properties and exerts an action to reduce capillary permeability, increasing its resistance and elasticity.  
\* FUNCTIONAL SUBSTANCE.

EXTRACT OF EXTRACTED BIRCH\*

Birch leaf extract has astringent, antiseptic and skin-purifying properties. Thanks to the high content of flavonoids, it also has decongestant and anti-reddening

properties, together with good antiseptic activity. It is also an excellent detoxifier, which performs an effective anti-cellulite action.  
\* FUNCTIONAL SUBSTANCE.

HYDROALCOHOLIC EXTRACT OF IVY\*

Rich in saponins, it has a marked toning effect on all parts of the body that tend to relax and lose tone. The flavonoids it contains also give it soothing properties. Finally, thanks to its astringent and vasoconstrictive properties it is used to combat skin imperfections caused by cellulite.  
\* FUNCTIONAL SUBSTANCE.

ADISTILLED AROMATIC WATER OF GALLIC ROSE\*

It is an excellent refreshing product with dermopurifying, toning, astringent and soothing properties.  
\* FUNCTIONAL SUBSTANCE.

DISTILLED AROMATIC WATER OF HAMAMELIS\*

It is a precious plant with innumerable properties. Historically used as a remedy for sunburn, the water of Hamamelis possesses excellent anti-inflammatory and astringent properties and promotes skin healing.  
\* FUNCTIONAL SUBSTANCE.



LIST OF INGREDIENTS (IN) %	
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Petrolatum	0%
Parabens	0%
Phenoxyethanol	0%
Mineral oils	0%
Paraffin	0%
EDTA	0%
Propylene Glycol	0%
TEA, MEA, DEA	0%
Alcohol	0%
PEG	0%
PPG	0%
Sulphates	0%
Nanomaterials	0%
Fragrance	0%

## SYNERGIES BETWEEN THE SERUM: A TAILOR-MADE BEAUTY TREATMENT

Skin ageing is caused by intrinsic factors such as advancing age and extrinsic factors such as the environment. Both factors contribute to the appearance of the signs of ageing, such as loss of firmness, brightness, sagging skin, wrinkles and dyschromia.

The signs of skin ageing change over time: the first to manifest themselves are fine lines, wrinkles, lack of brightness, loss of elasticity. With the passage of time wrinkles widen and become deeper, the skin loses its compactness, hydration and nourishment, eventually causing sagging and lack of vitality.



Kripa epigenetic serum act on the causes of the signs of age and provide protection against the oxidative stress to which we are exposed every day.

## EPIGENETIC PROTOCOLS

### HYDRATING AND FIRST ANTIAGEING TREATMENT

#### H- FREQUENCY

It has a moisturising, elasticising, regenerating and soothing action.

#### H- FREQUENCY + A- FREQUENCY

A-Frequency can be used in synergy with H-Frequency to give hydration, restructure the skin texture and to reduce the signs of ageing and skin laxity.

The two serum together are ideal for obtaining compact skin and a luminous complexion.

It is an excellent antiageing treatment for skin with couperose.

This synergy activates a strong dermal regenerative capacity, increases the plasticity of the tissues ensuring optimal skin hydration.

They are also an excellent after-sun anti-reddening treatment.

### LIFTING TREATMENT FOR YOUNG SKIN

#### L- FREQUENCY

Lifting and firming action. It makes the skin velvety, compact and tight.

#### H- FREQUENCY + L- FREQUENCY

First lifting treatment for young skin with a hydrating and lifting action.

### ANTIAGEING AND LIFTING TREATMENT

#### A-FREQUENCY + L- FREQUENCY

Instant lifting action to obtain toned, luminous and rejuvenated skin.

The zygomatic arch appears higher and tridimensional.

This combination is an excellent treatment for eye and lip contours.

### ANTIAGEING AND INTENSIVE LIFTING TREATMENT

#### H- FREQUENCY + A-FREQUENCY + L-FREQUENCY

It performs a complete and tailor-made facial treatment, which responds to the needs of the skin, stimulating the correct cellular response and correctly reactivating the processes which are the basis of youth.

The skin will regain hydration, softness and elasticity; wrinkles will be smoothed and the whole skin will appear brighter, toned and completely rejuvenated.

### EYE AND LIP CONTOUR TREATMENT

#### A-FREQUENCY + L-FREQUENCY

The orbicular muscle of the mouth and the eye increases in turgor.

As a result, the mucosa membrane of the mouth resumes its positioning and the whole quality of the mucosa improves. Nasogenes and wrinkles on the lip contour are reduced.

It improves the opening of the eye and the eyebrow arch and reduces the wrinkles of the eye contour.

The synergistic and systematic use of the A-Frequency and L-Frequency serum for a period of 28 days is effective for improving the appearance of the drooping eyelids.

Spray onto closed eyes at least twice a day.

### TREATMENT FOR PREPARING SKIN FOR THE SUN

#### H- FREQUENCY + A-FREQUENCY

Moisturizing, restructuring action, it reduces the signs of ageing. It is an excellent treatment to prepare the skin before tanning.

This synergy guarantees a uniform, long-lasting tan and hydrated and repaired skin.

They must be applied before, during and after exposure to sunlight together with a good sunscreen.

### AFTER-SUN TREATMENT

#### H- FREQUENCY

Moisturising, elasticising, regenerating and anti-reddening action.

#### H- FREQUENCY + A-FREQUENCY

Moisturizing, restructuring action, it reduces the signs of ageing. It is an excellent aftersun anti-reddening treatment. This synergy is very effective and guarantees a uniform, long-lasting tan and hydrated and repaired skin.

They must be applied before, during and after exposure to sunlight together with a good sunscreen.

### MAKE-UP FIXER TO SPRAY ON AFTER APPLYING MAKE-UP

#### H- FREQUENCY

It fixes the makeup by giving hydration. You can spray it on several times a day, whenever you feel the need for hydration.

#### A-FREQUENCY

It fixes the makeup by giving three-dimensionality to the face and regenerating the skin.

**kripa.it**



**FACEBOOK KripaVenezia**  
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